

# LA FOGATA MEXICAN RESTAURANT Bar & Grill

La Fogata Mexican Bar and Grill, located at 3401 Genoa Road on the Arkansas side, is one of the newer restaurants in Texarkana. It has become a favorite gathering spot for patrons who want to enjoy great Mexican food in a relaxing atmosphere. La Fogata also has live entertainment on its inviting outdoor patio during the warmer months. Like its name, which means campfire in Spanish, La Fogata co-owner, Jessy Montes, wants to make guests feel warm and welcome.

We caught up with Montes, to find out a little bit more about him and his restaurant.

**ALT:** Have you always been in the restaurant business?

**JM:** Yes, in fact, my first job was in a restaurant in Mexico.

**ALT:** What kind of restaurant experience do you have?

**JM:** I worked as a cook for eight years, then I eventually moved up to be a waiter and then to a manager.

**ALT:** Are you a Texarkana native? If not, what drew you here?

**JM:** I'm not a Texarkana native even though I feel like one. The opportunity to open my own business drew me to Texarkana.

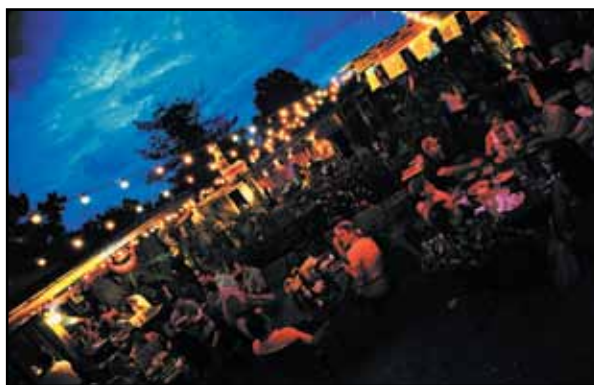
**ALT:** What made you want to own a restaurant?

**JM:** It all starts from when I started working

in the restaurant business; I knew that's what I liked to do. Of course running my own restaurant was just what I needed

**ALT:** Is La Fogata a family business?

**JM:** No, La Fogata is not a family business. My partner in the restaurant is Jose Gonzalez.



**ALT:** What makes La Fogata different from other Mexican restaurants in Texarkana?

**JM:** The smells of great tasting Mexican food and the effort we put to give our customers the service they deserve.

**ALT:** What is the most popular thing on your menu?

**JM:** Our incomparable sizzling fajitas and our top shelf margaritas.

**ALT:** What kind of specials do you offer?

**JM:** We offer a variety of great food including two for one enchilada specials and the best tasting mixed drinks - - the perfect combination for a pleasant time.

**ALT:** How are you and La Fogata involved in the Texarkana community?

**JM:** As a part of the community, I feel it is my duty to be involved in local events. We participate in "A Taste of Texarkana" and we support schools, churches and other local organizations as much as we can.

**ALT:** What is the most important thing that you want the Texarkana community to know about you and your business?

**JM:** We want the community to know that we're not here to be in competition with anyone. Our goal is to satisfy our customers and give them the best experience so they won't think twice to come visit us again.

La Fogata is open seven days a week from 11 am – 10 pm. They offer daily lunch and dinner specials. Come check out their enchiladas, fajitas, choriqueso and their special alitas (hot wings). If you want more information, you can check out the La Fogata website at <http://www.lafogatatxk.com>. You can even download their menu online. If you have any questions call Jessy at 870-773-1879 or email the restaurant at [email@lafogatatxk.com](mailto:email@lafogatatxk.com).

*Below: Fajitas are one of the customer favorites at La Fogata! Come check out their enchiladas, fajitas, choriqueso and their special alitas (hot wings).*

